

Based on Progress Toward Objectives, PRECEDE-PROCEED

- Allows you to incorporate new information
- Allows you to make mid-course corrections

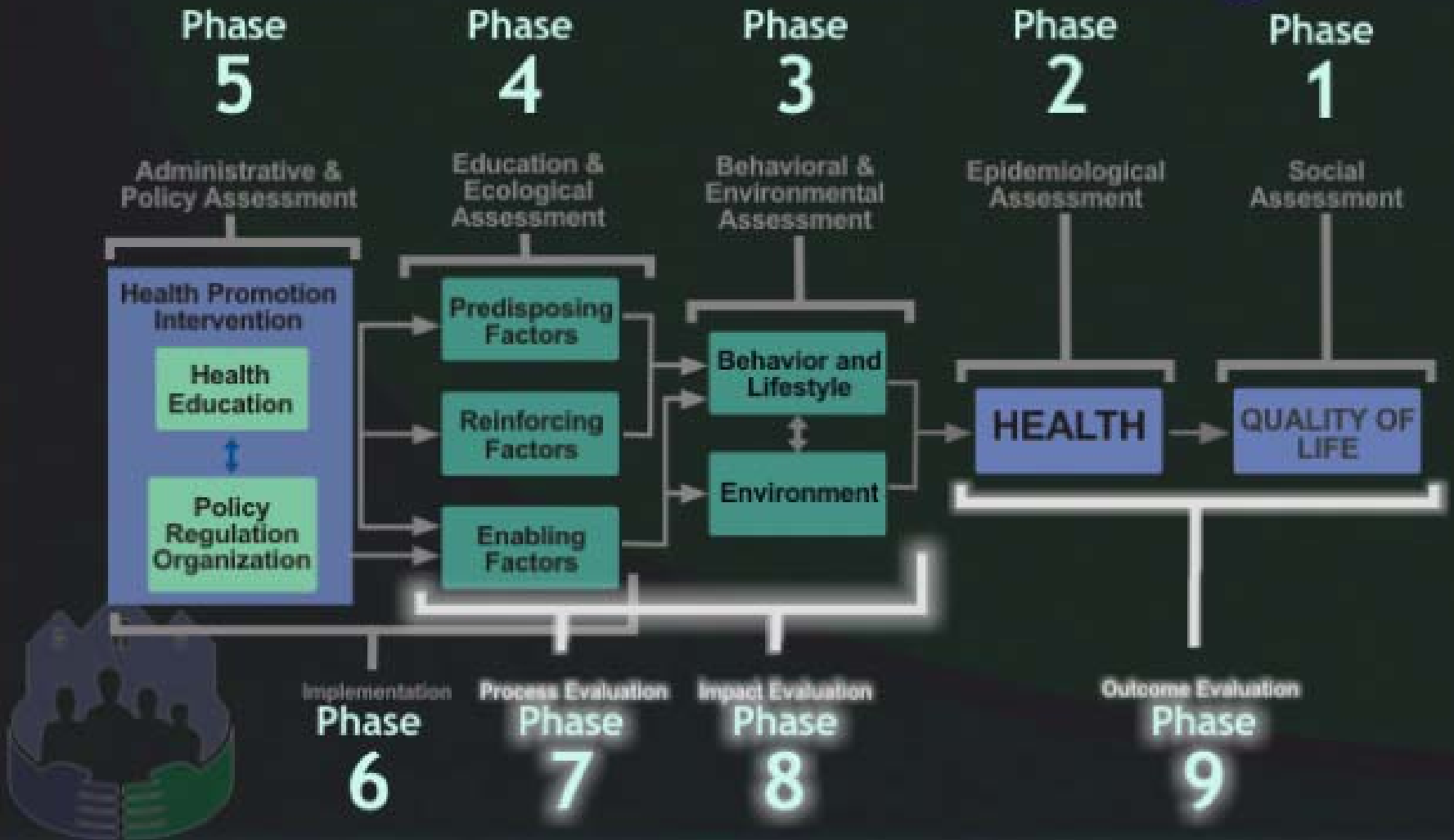


Effective Program Evaluation

- Seek out “bad” as well as “good” news
- Take creative action



PRECEDE-PROCEED *Planning Model*



Process Evaluation

- Program feedback
- Expended resources
- Conducted during intervention



Impact Evaluation

Measures short-term effect on target populations (knowledge, skills, behaviors)



Outcome Evaluation

Measures of health or
quality of life



Outcome Measures for Health

- Mortality
- Morbidity
- Rates of exposure



Outcome Measures for Quality of Life

- Housing conditions
- Educational performance



Process Evaluation

- Parent involvement in training program
- Participation in planned activities
- Feedback from focus groups
- Local grocery stores' donations of cleaning supplies
- Attendance at community meetings



Impact Evaluation

- Pre- and post-dust wipe sampling
- Level of parental knowledge about cleaning, hand washing and nutrition
- Monitored screening rates



Outcome Evaluation

Latest Springfield Data:

Percent of children less than 6
with blood lead ≥ 10 $\mu\text{g}/\text{dL}$ is
reduced from 50 percent to 40
percent



Other Planning Models

- PATCH -- Planned Approach To Community Health
- CDCynergy

